

Lauren Finlinson

WRITING FOR PROFIT

Doner Copywriter

Detroit, MI
Aug. 2020 - Present
Internship June 2020 - Aug. 2020

Ideate, and write campaigns and additional produced content for brands including Fiat Chrysler Automobiles, Fairlife milk, and Hackensack Meridian Health.

BYU AdLab Copywriter

Provo, UT
Jan. 2017 - April 2020

Collaborated on creative briefs for clients including Amazon, Hasbro, Beats by Dre, and Bellisio Foods. Frequently pitched work to clients.

BigSley Event House Copywriter

Salt Lake City, UT
Aug. 2018 - May 2019
Internship May 2018 - Aug. 2018

Wrote traditional advertising campaigns events including The Color Run. Wrote press releases, traditional event signage, social media, and blog posts for events and event partners.

Deseret Book Copywriter

Salt Lake City, UT
April 2017 - April 2018
Internship Jan. 2017 - April 2017

Wrote and managed advertising campaigns for twenty live events per year. Edited the company blog, managed all social media accounts, assisted in video production and editing.

AWARDS AND HONORS

Gold Cube for Craft in Writing
The One Show for Creativity, Young Ones 2020

Gold Telly Award for Branded Content
Telly Awards 2020

International Student Award Shortlist
ANDYs 2020

Excellence in Feature-Length Screenwriting
Mayhew Awards 2019

First Place
National Student Advertising Competition, Districts 2019

WRITING FOR LESS PROFIT

BYU Pre-Professional Advisement Center Student Editor

Provo, UT
Jan. 2020 - May 2020

Assist students preparing for medical and law school in writing and revising their personal statements through one-on-one consultation.

MadGals Leadership Team

Provo, UT
Sept. 2019 - April 2020

Organized events and social media campaigns designed to help women and other minorities prepare for success in the workplace.

Write On! Workshops Co-Creator of "The Write Box"

Salt Lake City, UT
May 2019 - Aug. 2019

Wrote a monthly subscription box for children who love to write along with the owners of Write On! Workshops. Designed lesson plans and activities.

Write On! Workshops Camp Coordinator

Salt Lake City, UT
June 2012 - Aug. 2016

Managed a summer camp for young writers. Trained counselors, scheduled guests, and compiled a yearly literary magazine of student work.

EDUCATION

Brigham Young University
Bachelor's Degree in Communications,
Advertising Emphasis

Provo, UT
2015 - 2020